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Dean Philip W. Thayer School of Advanced International Studies Johns Repkins University Washington 9, p. C.

Bear Phil:

Thank you for your kind invitation to attend the forthcoming Conference for Corporation Exequtive. The subject of the Conference - The Challenge of Seviet Bloc Economic Expansion - is a timely one. Unfortunately, previous commitments prevent me from attending.

I should, however, like to send one of my semies economists. Mr. ______ to the Conference as my representative. Will you please let me know if this will be all right?

With best regards.

Sincerely.

Signed

Allen W. Delles Director

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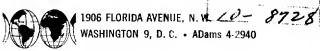
Dean Philip V. Theyer School of Advenced International Stadies Johns Hopkins University Manhaugton 9, D. C. Door Full: Bank you for your kind invitation to join you in your upocaling Conference for Corporation Museutives. As you would imagine, the aubject of the Challenge of Sovie Mice Securite Separaton is one in which we have great interest and I am extremely scory that I will not be shie to be with you. With your permission, however, I would like very , to sit in on these meetings in my place. STATINTL you please let me know if this will be all right! In the meantime, I have passed the agenda on to and paked him to hold 2 and 3 December free until we hear from you. incoming yours, Allen V. Dulles Director /imc (14 Nov.58) ODDI: Distribution: Orig & 1 - addressee ot - DCI MAY 17 12 05 PM 351 1 - DECI 5 - CODI 1 - OAD/RR V1- ER

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Conferences for Corporation Executives



November 5, 1958

Mr. Allen W. Dulles Post Office Box 1513 Main Post Office Washington, D. C.

Dear Allen:

We very much hope you will be able to join us for our next Conference for Corporation Executives which will be devoted to The Challenge of Soviet Bloc Economic Expansion. We feel the topic to be one of particular interest at this time and would like to have you with us.

The Conference will be held at the Hotel Statler here in Washington on Tuesday and Wednesday, December 2nd and 3rd. The enclosed preliminary agenda will give you further details. If you are planning to attend, will you kindly let us know as soon as possible?

Sincerely yours.

Philip W. Thayer Dean

Enclosure

Conferences for Corporation Executives | 1906 FLORIDA AVENUE, N. W. WASHINGTON 9, D. C. - ADams 4-2940

PRELIMINARY AGENDA

Conference on

THE CHALLENGE OF SOVIET BLOC ECONOMIC EXPANSION

Date:

Tuesday and Wednesday, December 2nd and 3rd, 1958.

Place:

South American Room, Hotel Statler, Washington, D.C.

Attendance:

The School welcomes attendance by any U. S. Business or Labor representatives with international interests. Priority in registration will be given representatives of Associated Companies. Other reservations will be

accepted in order of their receipt.

Registration Fee:

Representatives of Associated Companies, or their affiliates, may attend free of charge. The registration

fee for executives of non-associated companies is

\$25.00 per person per day.

Deadline for

Reservations:

Friday, November 28th at 12 Noon.

ANNOUNCEMENTS

All talks and discussions at this Conference will be off-the-record.

Because of the limited size of our staff, the School regrets that it can not undertake to obtain hotel reservations for Conference participants.

Checks should be made payable to: School of Advanced International Studies.

For Reservations, Please Write:

CONFERENCES FOR CORPORATION EXECUTIVES 1906 Florida Avenue, N.W. Washington 9, D. C.

Telephone: ADams 4-2940

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THE CHALLENGE OF SOVIET BLOC ECONOMIC EXPANSION

Tuesday	, December 2nd	
First M	orning Session - Chairman	Paul M. A. Linebarger, Professor of Asiatic Politics, School of Advanced International Studies.
9:00	Recent Impressions of Peking and Moscow	John L. Strohm, Author and Editor.
9:45	China's Emerging Position in World Trade	Dana Robinson, Raytheon Manufacturing Company.
1.0:30	Coffee Break	
Second	Morning Session - Chairman	Thomas B. Larsen, Lecturer on Soviet Affairs, School of Advanced International Studies.
10:45	Intra-Bloc Trade and Aid Policies	Leo Sweeney, Central Intelligence Agency.
11:30	Economic Expansion as an Instrument of Diplomacy	Klaus Knorr, Center of International Studies, Princeton University.
1.2:15	Luncheon Recess	
e'irst A	fternoon Session - Chairman	Norman Burns, Deputy Director for the Near East and South Asia, International Cooperation Administration.
2:00	Soviet Economic and Industrial Growth	Francis Seton, Department of Economics, Columbia University.
2:45	Soviet Trade and Aid Programs	Mrs. Doris Whitnack, Division of Functional Intelligence, Bureau of Intelligence and Research, Department of State.
3:30	Break	
Second	Afternoon Session - Chairman	Paul H. Nitze, President, Foreign Service Educational Foundation.
3 : 45	Soviet Trade and Aid Policies	Abraham Katz, Staff Member, Committee on World Economic Practices.
4:30	Psychological and Propaganda Aspects	Waldemar A. Neilsen, The Ford Foundation.
5:15	Cocktails	

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THE CHALLENGE OF SOVIET BLOC ECONOMIC EXPANSION

Wednesday, December 3rd

First Morning Session - Chairman		Hans Heymann, Jr., The Rand Corporation.			
9:00	Problems of American Participa- tion in Economic Development	Oscar Gass, Gass, Bell and Associates.			
9:45	The Soviet Iron and Steel Industry	To be announced.			
10:30	Coffee Break				
Second	Morning Session - Chairman	Isaiah Frank, Deputy Director, Office of International Trade, Bureau of Economic Affairs, Department of State.			
10:45	Negotiations for Licensing Russian Turbo-Drills	To be announced.			
11:30	The British Attitude Towards Bloc Trade	G. F. Thorold, Economic Minister, The British Embassy.			
12:15	Luncheon Recess				
Afternoon Session - Chairman		Philip W. Thayer, Dean, School of Advanced International Studies.			
2:00	American Attitudes Towards the Challenge	Douglas Dillon, Deputy Under Secretary of State for Economic Affairs, Department of State.			

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